

Maximize Your Support

Welcome to the 2011-2012 school year! We are looking forward to another great year. Deerlake Middle School has remained one of the top middle schools in Leon County and in the State of Florida because of our enthusiastic staff, dedicated parents and supportive business partners. Our fundraising efforts this year will ensure that we continue Deerlake's history of excellence.

The Deerlake Booster Program maximizes your donation as it directly benefits the school. **One hundred percent (100%) of your Booster contribution goes directly to DMS Programs!** (As opposed to other fundraising efforts that only garner 50% of the overall profits for DMS.) In choosing to become a Deerlake Booster, you are choosing to support your school **100%!**

All contributions and businesses are welcome supporters. Contributions are tax deductible to the extent allowed by law (deduction minus the values of the goods received as gifts). The IRS does not require any substantiation for donations below \$250. For donations above this amount, we will automatically provide you with an acknowledgment for your records.

Deerlake Middle School

9902 Deerlake West
Tallahassee, FL 32312
Phone: 850-922-6545

Shane Syfrett, Principal
Michelle Factor, PTO President
Kim Beaty and Tricia Rich, Fundraising Co-Chairs

Deerlake Middle School

2011-2012 Booster Program



Deerlake Booster Donation Levels

Directly Benefiting Students

By choosing to become a Deerlake Booster, you will receive any number of benefits as outlined in the enclosed donation level benefit chart. Deerlake's fundraising goal this year is \$25,000. Last year's booster contributions allowed for every classroom to receive smart board technology as well as additional funding for all of our Fine Arts and PE programs.

With your membership contribution to the DMS Booster Program we will be able to continue the Deerlake tradition of honoring student excellence and acknowledging student efforts through programs such as:

- ◆ BUG Club (Bringing Up Grades)
- ◆ Caring Connection
- ◆ Principal's "A" Honor Roll Luncheon
- ◆ "A/B" Honor Roll Field Day
- ◆ Technology in the Classroom
- ◆ Citizenship recognitions and rewards
- ◆ Eighth Grade Graduation
- ◆ Music and Fine Arts Programs

Check out the **NEW BOOSTER BENEFITS:**

DMS Gymnasium Sports Pass - Good for one admission to all home DMS Gym events including boys' basketball, girls' basketball, and girls' volleyball.

DMS Booster Field Day— A new, fun-filled event to say "Thank you" to all of our Booster members' students.

NEW DMS Reusable Shopping Bag

PLATINUM Deerlake Booster ● \$250-\$1000

- Yearbook Recognition
- Website & Newsletter Recognition
- 1 School Yearbook (\$60 value)
- 6 Reserved seating tickets for 8th Grade Graduation
- 2 Booster Car Magnets
- 2 DMS Gymnasium Sports Passes
- 1 DMS Reusable Shopping Bag
- Student ticket(s) for DMS Booster Field Day

GOLD Deerlake Booster ● \$150-\$249

- Yearbook Recognition
- Website & Newsletter Recognition
- 1 School Yearbook @ 50% discount (\$30 value)
- 2 Booster Car Magnets
- 1 DMS Gymnasium Sports Pass
- 1 DMS Reusable Shopping Bag
- Student ticket(s) for DMS Booster Field Day

GREEN Deerlake Booster ● \$75-\$149

- Yearbook Recognition
- Website & Newsletter Recognition
- 1 Booster Car Magnet
- 1 DMS Reusable Shopping Bag
- Student ticket(s) for DMS Booster Field Day

BLUE Deerlake Booster ● \$5-\$74

- Website & Newsletter Recognition
- 1 Booster Car Magnet

DEERLAKE BOOSTER MEMBERSHIP & DONATION FORM

Please detach this panel & return to your child's homeroom teacher by October 31, 2011 with your check made payable to "Deerlake PTO".

Name of Parent 1: _____

Home #: _____ Cell #: _____

E-mail (Required): _____

Name of Parent 2: _____

Home #: _____ Cell #: _____

E-mail (Required): _____

Your Child's Name	C pd. Teacher	Grade
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Additional Child's Name	C pd. Teacher	Grade
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Additional Child's Name	C pd. Teacher	Grade
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PLATINUM Deerlake Booster ● \$250-\$1,000

GOLD Deerlake Booster ● \$150-\$249

GREEN Deerlake Booster ● \$75-\$149

BLUE Deerlake Booster ● \$5-\$74

AMOUNT ENCLOSED: _____

I **DECLINE** the gifts shown in the Deerlake Booster Donation Levels chart so that 100% of my donation is tax-deductible. See *back panel* for details.

For newsletter/web recognition, your donation will be listed by the last name, i.e., "The Smith Family" unless noted below:

Anonymous

Other name as specified: _____